

Title: Seminar  
Code: DMC-414  
Semester: 8<sup>th</sup>  
Rating: 2 Credit Hours

**DMC-414: Seminar**

**2 Cr. Hrs**

**Course Description:**

The purpose of this course is to provide opportunity to students to interact with the experts of their respective specialization with reference to digital communication in Pakistan. In this seminar students will present their papers/campaign ideas/designs in consultation with the relevant experts. These presentations/talks will be followed by the discussion. The seminar classes will be conducted and presided by an expert who can also suggest source material to the students. Nevertheless, the focus of this seminar will be on an important issues and development in the field of digital media.